

Engaging Hotels to Partner with Safe Stays

These tips are intended to help you connect with hotel brands that are not listed on Safe Stays. We have existing relationships with numerous hotel brands, which are listed on the following pages, along with instructions on how to inquire about their participation in joining our platform.

Here are tips to help you effectively engage with local hotels:

1. **Highlight the Mutual Benefits:** Emphasize the mutual benefits of participation. Let hotels know that by joining the Safe Stays platform, they can gain access to a new customer base and potentially increase their occupancy rates, especially during off-peak seasons.
2. **Personalize Outreach:** Reach out to hotels directly with personalized messages. Explain how their involvement can make a meaningful difference in the lives of individuals or families in need within their community. Highlight any specific initiatives or programs your agency is involved in.
3. **Showcase Success Stories:** Share success stories or testimonials from other hotels your agency uses that have partnered with Safe Stays.
4. **Promote Community Impact:** Highlight the positive impact of participating in Safe Stays has on the local community. Explain how providing rooms for individuals in need aligns with the hotel's corporate social responsibility goals and contributes to building a stronger, more inclusive community.
5. **Network Locally:** Encourage collaboration between agencies in your area. Pooling resources and presenting a unified front can demonstrate a stronger demand for hotel participation, making it more appealing for local hotels to join.
6. **Provide Resources:** Direct the hotel to visit the [ReloShare website](#) to learn more about [listing their hotel on Safe Stays](#). Encourage them to reach out to safestays@reloshare.com with any questions.
7. **Follow-Up and Persistence:** Don't be discouraged by initial rejections or lack of response. Follow up regularly and persistently, maintaining a professional and courteous demeanor. Sometimes it takes time for hotels to fully consider and commit to such partnerships.

By following these tips and approaches, you can effectively engage local hotels and expand the range of options available on Safe Stays, ultimately enhancing the services and support you can offer to those in need within your community.

Once a Hotel Expresses Interest:

1. **Collect Information:** Gather the name and contact details of the hotel representative you've engaged with.
2. **Email Customer Success:** Send an email to our Customer Success team at customersuccess@reloshare.com. Include the following details:
 - a. Hotel name
 - b. Hotel address
 - c. Name, phone number, and email address of the hotel contact
 - d. Average number of clients your agency typically places in hotels monthly
 - e. Average length of hotel stays monthly

For Exploring More Hotel Options:

1. **Email Inquiry:** If you're interested in a hotel joining Safe Stays but haven't made direct contact, email our Customer Success team at customersuccess@reloshare.com. Include the following details:
 - a. Hotel name
 - b. Hotel address
 - c. Average number of clients your agency typically places in hotels monthly
 - d. Average length of hotel stays monthly

Existing Hotel Partnerships

We ask that you connect with the Customer Success team if you're interested in a hotel from one of the following brands joining Safe Stays:

- Extended Stay America
- Radisson Hotels
- G6 Hospitality
 - Motel 6
 - Studio 6
- Red Roof
 - Red Roof PLUS+
 - The Red Collection
- Sonesta Hotels
 - Classico
 - Mod
 - Sonesta Simply Suites
 - Sonesta ES Suites
 - Sonesta Essential
 - Sonesta Posadas Del Inca
 - Sonesta Select
 - The James Hotels
 - The Royal Sonesta

- Choice Hotels
 - Ascend Collection
 - Cambria Suites
 - Clarion Hotel
 - Clarion Inn
 - Comfort Inn
 - Comfort Suites
 - Econo Lodge
 - Mainstay Suites
 - Quality Inn
 - Rodeway Inn
 - Sleep Inn
 - Suburban Extended Stay Hotel
 - WoodSpring Suites
- Best Western Hotels & Resorts
 - Aiden
 - Best Western Plus
 - Best Western Premier
 - BW Premier Collection
 - BW Signature Collection
 - Executive Residency by Best Western
 - Glō
 - Sadie
 - SureStay Collection
 - SureStay Hotel
 - SureStay Plus Hotel
 - Vib
- Wyndham Hotels and Resorts
 - AmericInn
 - Baymont
 - Days Inn
 - Dazzler
 - Dolce
 - Esplendor
 - Hawthorn Suites
 - Howard Johnson's
 - La Quinta
 - Microtel
 - Ramada
 - Super 8
 - Trademark
 - Travelodge
 - TRYP
 - Wingate
 - Wyndham Garden
 - Wyndham Grand

Opting into Alias Approved: Hotel Options

Hotels that join Safe Stays are aware of the Alias Approved program, although they reserve the right to opt out of participation. However, if you're interested in a non-Alias Approved hotel on our platform transitioning to an Alias Approved status, email the Customer Success team at customersuccess@reloshare.com.

Please be aware there is no guarantee a hotel will be added to Safe Stays.

If you have any further questions or need assistance, contact the Customer Success team at customersuccess@reloshare.com.